



## Press Release

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### Process Sensors Corporation Debuts New Look and Website

**Milford, MA (March 1, 2018)** – Process Sensors Corporation (PSC), a KPM Analytics company and leading supplier of Near-infrared (NIR) and Infrared (IR) sensors, has unveiled a new brand identity, logo and website that reflects the company's evolution. The new look not only represents PSC's rugged, dependable instrumentation which has been trusted by companies around the world for decades, it also signifies PSC's commitment to providing superior technological solutions to its customers.

The new PSC logo preserves many of the recognizable elements from the prior logo, creating a natural transition to the new design. "We became a leader in NIR and IR instrumentation by working in partnership with our customers to implement reliable, cost-effective technology," said Brian Davies, President of Process Sensors Corporation. "This evolution of our brand honors our past while connecting our visual identity to our growing focus on new applications and technologies."

The PSC website, [www.ProcessSensors.com](http://www.ProcessSensors.com), brings Process Sensors' deep industry and application knowledge to its customers in an easy-to-navigate format. Service and customer support have always been core values at Process Sensors, and the new website puts tools and educational resources at customers' fingertips.

"Our new website reflects our commitment to an improved customer experience across both our NIR and IR divisions and around the world," says Bob Schumann, Director of Marketing for PSC. "Our expert team is here to support our customers and help them achieve their goals of better processing efficiency. The website serves as an extension of that commitment."

With direct offices around the world, Process Sensors is committed to the long-term success of our customers from initial installation and training to on-site support and product enhancements. Process Sensors invites everyone to check out our new look and explore the new website at [www.ProcessSensors.com](http://www.ProcessSensors.com).

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### About Process Sensors Corporation (PSC)

PSC's instrumentation provides accurate and reliable moisture and temperature measurement for quality control of manufacturing processes such as food, wood and paper products, tobacco as well as pharmaceuticals and plastics. An industry leading supplier of NIR and IR technology, PSC is based in Milford, MA, USA with sales offices in Franklin Lakes, NJ, USA; Corby, UK; and Warsaw, Poland. To learn more, visit [www.processsensors.com](http://www.processsensors.com).

### About KPM Analytics

The operating companies that make up KPM Analytics have come together because of their industry-leading application expertise in the food, agriculture and environmental sectors. Unity Scientific, Process Sensors Corporation, CHOPIN Technologies and most recently AMS Alliance are all recognized for deep application knowledge and superior support. The companies now stand as a strategic group with a common passion for providing solutions and solving our customer's most challenging problems. Through this united approach, our customers big and small will be better served with a broader, more robust scientific instrumentation offering supported by a global network. Visit [www.kpmanalytics.com](http://www.kpmanalytics.com) to learn more.